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Iis Karena, Andinna Ananda Yusuff, Ahmad Syaripudin

**HUBUNGAN MOTIVASI DENGAN KINERJA KADER PROGRAM
PENCEGAHAN STUNTING DI POSYANDU SRI RAHAYU KECAMATAN
WALED KABUPATEN CIREBON**

xii+71 halaman+5 tabel+13 lampiran

ABSTRAK

Stunting merupakan kondisi kegagalan pertumbuhan fisik anak yang terjadi akibat akumulasi defisiensi nutrisi dalam jangka panjang, dimulai sejak masa kehamilan hingga anak berusia 24 bulan. Keterlibatan peran kader sangat berpengaruh besar terhadap pencegahan stunting. Kader diharapkan berperan aktif dan mampu menjadi pendorong, motivator dan penyuluh masyarakat. Betapa pentingnya menumbuhkan motivasi terhadap kinerja kader kesehatan, dalam menjalankan peran dan tugas kader juga perlu motivasi agar terlaksana dengan baik.

Penelitian ini menggunakan pendekatan kuantitatif dengan desain deskriptif korelasional dan metode cross sectional. Teknik pengambilan sampel yang digunakan adalah total sampling, melibatkan 35 responden kader Posyandu Sri Rahayu di Kecamatan Waled, Kabupaten Cirebon. Instrumen penelitian berupa kuesioner yang memuat indikator motivasi serta kinerja kader dalam pelaksanaan program pencegahan stunting.

Berdasarkan analisis bivariat dengan uji Spearman Rank (Spearman's rho), diperoleh nilai koefisien korelasi sebesar 0,788 dan nilai signifikansi (p-value) sebesar 0,000. Hasil tersebut mengindikasikan adanya hubungan yang kuat dan signifikan secara statistik antara tingkat motivasi kader dengan kinerja mereka dalam menjalankan program pencegahan stunting.

Kesimpulan H_0 ditolak dan H_a diterima, maka hal ini berarti ada Hubungan Motivasi dengan Kinerja Kader Program Pencegahan Stunting di Posyandu Sri Rahayu Kecamatan Waled Kabupaten Cirebon. Saran hasil penelitian ini bagi para kader posyandu agar semakin termotivasi dalam menjalankan tugas-tugasnya. Dengan meningkatnya motivasi, diharapkan kualitas pelaksanaan peran dan fungsi kader dalam Program Pencegahan Stunting dapat terus berkembang dan lebih optimal di masa yang akan datang.

Kata kunci : Motivasi, Kinerja Kader, Stunting.
Daftar Pustaka : 91 (2018-2025)

MAHARDIKA INSTITUTE OF TECHNOLOGY AND HEALTH
HEALTH FACULTY
Study Program Of Nursing Science

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Iis Karena, Andinna Ananda Yusuff, Ahmad Syaripudin

**RELATIONSHIP BETWEEN MOTIVATION AND THE PERFORMANCE OF
CADRES OF STUNTING PREVENTION PROGRAM AT POSYANDU SRI
RAHAYU WALED DISTRICT CIREBON REGENCY**

xiii+71 pages+5 table+13 enclosure

ABSTRACT

Stunting is a condition of a child's physical growth failure that occurs due to the accumulation of nutritional deficiency in the long term, starting from pregnancy until the child is 24 months old. The involvement of cadre roles has a great influence on stunting prevention. Cadres are expected to play an active role and be able to be a driver, motivator and extension of the community. How important it is to grow motivation for the performance of health cadres, in carrying out the roles and duties of cadres, motivation is also needed so that it is carried out well.

This research uses a quantitative approach with correlational descriptive design and cross sectional method. The sampling technique used is total sampling, involving 35 respondents of Posyandu Sri Rahayu cadres in Waled District, Cirebon Regency. The research instrument is in the form of a questionnaire that contains motivational indicators and cadre performance in the implementation of stunting prevention programs.

Based on the bivariate analysis with the Spearman Rank test (Spearman's rho), the correlation coefficient value of 0.788 and the significance value (p-value) of 0.000 was obtained. These results indicate that there is a strong and statistically significant relationship between the level of motivation of cadres and their performance in carrying out stunting prevention programs.

Ho's conclusion was rejected and Ha was accepted, so this means that there is a Motivational Relationship with the Performance of the Stunting Prevention Program Cadre at Posyandu Sri Rahayu Waled District Cirebon Regency. Suggestions from this research for posyandu cadres to be more motivated in carrying out their duties. With increasing motivation, it is hoped that the quality of the implementation of the role and function of cadres in the Stunting Prevention Program can continue to develop and be more optimal in the future.

Keywords : Motivation, Cadre Performance, Stunting.

Referencies : 91 (2018-2025)