

**INSTITUT TEKNOLOGI KESEHATAN MAHARDIKA**

**FAKULTAS KESEHATAN**

**PROGRAM STUDI KESEHATAN MASYARAKAT**

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**Pengaruh Promosi Kesehatan Melalui Media Video Terhadap Ketepatan Cara  
Cuci Tangan Pakai Sabun Di SDN Pengabean 01 Kabupaten Brebes**

xvii + 84 + 6 tabel + 15 lampiran

**ABSTRAK**

Promosi kesehatan merupakan salah satu upaya untuk meningkatkan perilaku cuci tangan pakai sabun, salah satu media dalam promosi kesehatan yaitu menggunakan media video. Tujuan penelitian ini adalah untuk mengetahui apakah ada Pengaruh promosi kesehatan melalui media video terhadap ketepatan cara cuci tangan pakai sabun di SDN Pengabean 01 Kabupaten Brebes

Jenis dan Metode penelitian yang digunakan adalah *Quasi Experimental Design* dengan rancangan *pretest-posttest design without control group*. Populasi penelitian ini adalah seluruh siswa kelas 5 SDN Pengabean 01 Kabupaten Brebes yang berjumlah 75 siswa. Sampel penelitian ini sebanyak 75 siswa dengan cara total sampling. Instrumen penelitian ini berupa kuesioner dan lembar observasi. Analisis data menggunakan analisis univariat dan bivariat menggunakan Uji Wilcoxon. Penelitian dilaksanakan pada tanggal 20-21 Mei 2025 di SDN Pengaben 01 Kabupaten Brebes.

Hasil penelitian menunjukkan *p-value*  $0.000 < 0.05$  yang berarti  $H_0$  ditolak artinya ada pengaruh promosi kesehatan melalui video terhadap ketepatan cara cuci tangan pakai sabun di SDN Pengabean 01 Kabupaten Brebes.

Setelah penelitian dilakukan diharapkan sekolah dapat mengayomi siswa untuk membiasakan praktik cuci tangan pakai sabun di sekolah dan dapat mengembangkan media video menjadi lebih bervariasi dan inovatif.

Kata kunci: Promosi Kesehatan, Video kesehatan, ,Cuci Tangan Pakai Sabun.

Daftar pustaka : 33 (2019-2023)

**MAHARDIKA INSTITUTE OF TECHNOLOGY AND HEALTH**  
**FACULTY OF HEALTH**  
**PUBLIC HEALTH STUDY PROGRAM**

*Mini Thesis, June 2025*

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***The Effect of Health Promotion Through Video Media on the Accuracy of  
Handwashing with Soap at SDN Pengabean 01, Brebes Regency***

*xvi + 84 + 6 tabels + 15 enclosure*

**ABSTRACT**

*Health promotion is one of the efforts to improve handwashing with soap behavior, and one of the media used in health promotion is video media. The aim of this study is to determine whether there is an effect of Health Promotion through Video Media on the Accuracy of Handwashing with Soap at SDN Pengabean 01, Brebes Regency.*

*The type and method of research used is Quasi-Experimental Design with a pretest-posttest design without a control group. The population of this study consisted of all fifth-grade students at SDN Pengabean 01, Brebes Regency, totaling 75 students. The sample for this study included all 75 students using total sampling. The research instruments consisted of a questionnaire and an observation sheet. Data analysis was performed using univariate and bivariate analysis with the Wilcoxon test. The research was conducted on May 20–21, 2025, at SDN Pengabean 01, Brebes Regency.*

*The research results showed a p-value of  $0.000 < 0.05$ , which means that the null hypothesis ( $H_0$ ) is rejected. This indicates that there is an effect of health promotion through video on the accuracy of handwashing with soap at SDN Pengabean 01, Brebes Regency.*

*After the research was conducted, it is expected that the school will support students in developing the habit of handwashing with soap at school and enhance video media to be more varied and innovative.*

*Keywords: Health Promotion, Health Video, Elementary School Students, Handwashing with Soap..*

*Bibliography: 33 (2019-2023).*