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Pengaruh Pendidikan Kesehatan Melalui Video Animasi Terhadap Perilaku Cuci Tangan Pakai Sabun Di SD Negeri 01 Tuk Kabupaten Cirebon Tahun 2025

xvi + 115 + 8 tabel + 1 gambar + 15 lampiran

ABSTRAK

Salah satu upaya meningkatkan perilaku cuci tangan pakai sabun adalah melalui pendidikan kesehatan. Pendidikan kesehatan dapat dilakukan melalui media video animasi. Visualisasi gambar animasi dapat menarik minat belajar siswa sehingga ilmu dapat diserap dengan optimal. Tujuan penelitian ini adalah untuk mengetahui apakah ada pengaruh pendidikan kesehatan melalui media video animasi terhadap perilaku cuci tangan pakai sabun di SD Negeri 01 Tuk Kabupaten Cirebon.

Jenis dan Metode penelitian yang digunakan adalah *Quasi Experimental Design* dengan rancangan *pretest-posttest design without control group*. Populasi penelitian ini adalah seluruh siswa SD Negeri 01 Tuk sebanyak 484 siswa. Sampel penelitian ini sebanyak 83 siswa dihitung menggunakan rumus slovin dengan teknik *proporsional stratified random sampling*. Instrumen penelitian ini berupa kuesioner dan lembar observasi. Analisis data menggunakan analisis univariat dan bivariat menggunakan Uji *Wilcoxon*. Penelitian dilaksanakan pada tanggal 18-19 Maret 2025 di SD Negeri 01 Tuk Kabupaten Cirebon.

Hasil Analisa univariat pendidikan kesehatan menunjukkan 81.9% (baik) dan 18.1% (kurang). Pre-test dengan kategori baik 1.2% dan kurang 98.8%, sedangkan post-test bmenunjukkan kategori baik 97.6%, cukup 2.4%. Hasil analisa bivariat menunjukkan H_0 ditolak artinya ada pengaruh pendidikan kesehatan melalui video animasi terhadap perilaku cuci tangan pakai sabun di SD Negeri 01 Tuk Kabupaten Cirebon. Setelah penelitian dilakukan diharapkan sekolah dapat mengayomi siswa untuk membiasakan praktik cuci tangan pakai sabun di sekolah dan dapat mengembangkan media video animasi menjadi lebih bervariasi dan inovatif.

Kata kunci: Pendidikan Kesehatan, Audiovisual, Video Animasi, Siswa Sekolah Dasar, Perilaku, Cuci Tangan Pakai Sabun (CTPS).

Daftar pustaka : 34 (2017-2025)

MAHARDIKA INSTITUTE OF TECHNOLOGY AND HEALTH

FACULTY OF HEALTH

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***The Effect Of Health Education Through Animated Videos On Handwashing Behavior
With Soap At State Elementary School 01 Tuk Cirebon Regency In 2025***

xvi + 115 + 8 tabels + 1 image + 15 enclosure

ABSTRACT

One of the efforts to improve handwashing behavior with soap is through health education. Health education can be done through animated video media. Visualization of animated images can attract students' interest in learning so that knowledge can be absorbed optimally. The purpose of this study is to find out whether there is an influence of health education through animated video media on handwashing behavior with soap in at state elementary school 01 Tuk.

The research method used is Quasi Experimental Design with a pretest-posttest design without control group. The population of this study is all students of at state elementary school 01 Tuk as many as 484 students. The sample of this study as many as 83 students was calculated using the slovin formula with the stratified random sampling proportional technique. The instruments of this research are in the form of questionnaires and observation sheets. Data analysis used univariate and bivariate analysis using the Wilcoxon Test. The research was carried out on March 18-19, 2025 at at state elementary school 01 Tuk.

The results of the analysis of the health education university showed 81.9% (good) and 18.1% (less). The pre-test was 1.2% good and 98.8% was poor, while the b-test showed 97.6% good, just 2.4%. The results of the bivariate analysis showed that H_0 was rejected, meaning that there was an influence of health education through animated videos on the behavior of washing hands with soap at at state elementary school 01 Tuk, Cirebon regency.

Keywords: Health Education, Audiovisual, Animated Video, Elementary School Students, Behavior, Hand Washing with Soap.

Bibliography: 34 (2017-2025)